

Agri Management Africa has a passion for the development of new farmers, which is instrumental to a transformed and sustainable agriculture sector

Agri Management Africa (AMA) is a small business that makes it possible for other businesses to grow in lucrative, constructive and sustainable ways.

AMA provides the following services in the agricultural sector, with a focus on emerging farmers:



Technical Consulting

- Business and production plans for all farmers and small, medium and micro-enterprises
- Technical support to dried fruit farms and other businesses such as fresh fruit and agri-tourism
- Strategic planning for farmers, cooperatives, industry bodies



Skills Development

- Training and skills development for farmers and workers with sponsors and AgriSETA



Project Management

- Project management for producers, collectives and private emerging farmers
- Network support for emerging farmers and women on farms
- Business support, such as administration, marketing, financing, access to suppliers at reduced costs, plant material such as trees, seed and vines
- Accessing capital for procurement of land, equipment and infrastructure
- Small, medium and micro-enterprise business developments
- Women empowerment, including agri-tourism opportunities and access to markets for home industries

Background

Founded in 2003 by Chris Krone. Chris has extensive commercial farming and agricultural sector experience. Over his expansive career, Chris has served in multiple leadership roles in the sector, including as Chairperson and Director of various bodies, locally and internationally.

Project examples

- Eksteenskuil Agricultural Collective Jobs Fund Project
- Dry yard developments at Eksteenskuil Agricultural Collective
- Grootoog Pekanneut Produsente Vereniging
- Bloekomdraai Boerdery and Kanoneiland as organic raisin farm
- Prince Albert projects on new cultivar raisins at Swartbult
- Virus free apricot orchard establishment and prune experimental orchard at Drie Riviere, Prins Albert
- Fruit fly and false coddler moth monitoring
- South African Pecan Producer Association Eksteenskuil project
- Department of Agriculture, Forestry and Fisheries fencing of drying yards
- Dried Fruit Technical Services database for upcoming irrigation farmers
- Business, production and strategic plans

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